

Daniela Cardona

HUMAN EXPERIENCE DESIGNER

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301-549-0293

Education

Art Center College of Design | Pasadena, CA

2012-2016

B.S. Product Design

INSEAD Business School | Singapore

Jan-May 2016

MBA Study Abroad Program

Experience

Microsoft | New York City (Remote)

2017-Present

SENIOR DESIGN MANAGER | Studio W

Mar 2023-Present

I oversee a group of two highly skilled designers. Our focus spans multiple products within the W Studio, which falls under the Microsoft AI organization. Notably, our work encompasses OneCamera, Bing Pros, and Copilot integrations.

SENIOR UX DESIGNER | Flip Design Team

Sep 2021-Mar 2023

I led the modernization effort and re-design of the entire web platform, while developing innovative and distinctive solutions that empower learners and support educators.

UX DESIGNER II | Flip Design Team

Oct 2020-Sep 2021

As an early member of the design team, I played a pivotal role in enhancing UI/UX by creating scalable and adaptable designs. My focus was on ensuring seamless experiences across diverse devices and user accounts, all while standardizing design processes.

UX DESIGNER II | Windows Design Team

July 2019-Oct 2020

Led efforts in envisioning future scenarios related to chat, video communication, and cloud file management. Also collaborated extensively with design teams from across Microsoft including OneDrive, Office, Teams, Edge and Bing.

UX DESIGNER | Windows Design Team July 2017 - July 2019
Developed forward-thinking solutions and leveraged user-centric design principles to shape the future of productivity tools and services within the OS.

INSEAD Exec. Education | Design Coach | Remote Jun 2020-Jan 2021
Provided guidance through the lens of design processes and creative strategies to executives and managers that participated in INSEAD's Design Thinking and Creativity for Business course.

Green Stone | UX Design Intern | Remote Apr-Jul 2017

TODA | Product Design Intern | New York, NY May-Aug 2016

Gensler | Product Design Intern | Los Angeles, CA May-Aug 2015

Languages

Spanish | Native

English | Full Professional Proficiency

Skills

User Experience Design	Visual Identity Design	Figma
Cross-team Collaboration	Design Strategy	Sketch
Project Leadership	User Research	Adobe XD
Information Architecture	Industrial Design	Adobe InDesign
Product Innovation	Quick Prototyping	Adobe Illustrator
		Adobe Photoshop
		Protopie (familiar)
		Keynote